



danny corrales

ADVERTISING CREATIVE

dannycorrales.com

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Creative Director / Art Director / Designer / Consultant / Spanglish Speaker / Beard Grower / Nice Guy

As a highly experienced creative professional, I have worked at some of the best agencies in the world to create successful campaigns for some of the biggest brands. With a proven track record of delivering impactful campaigns across a range of mediums including TV, digital, experiential, and print, I am known for my ability to think creatively and strategically. However, my true passion lies in helping clients make the biggest impacts on their social content channels. With the belief that content is king, I strive to create engaging and effective social media strategies and content that help clients connect with their audiences on a deeper level.

As a problem-solver, I am always looking for new and innovative ways to help clients succeed, while also improving agency internal structure and fostering strong relationships with those clients. With my track record of success and expertise in art direction and creative strategy, I'm confident I can help you come up with your clients' next killer campaign. My attention to detail and dedication to delivering results make me a valuable addition to any team.

Hit me up, hire me and let's make something awesome together. You won't be disappointed.

EXPERIENCE

• Freelance Creative 2018 – Present

The Walt Disney Company • Kettle Brand Chips • Coca-Cola • Sprite • Smart Water • Honeybaked • Ham Bayer Advanced • Universal Studios Orlando Resort

• The Creative Circus

Instructor / Senior Advisor Art Direction 2020 – Present

• BBDO Atlanta 2016 – 2018 / Creative Director

AT&T • Toys R Us • Sanderson Farms • VOYA • Georgia State Lottery • HoneyBaked Ham

• Wieden+Kennedy Portland 2013 - 2016 / Senior Creative

Coca-Cola • Diet Coke • Nike • KFC • Powerade • Old Spice • Sony • Facebook

• Team One LA 2012 - 2013 / Associate Creative Director

Lexus • EA Games • Warner Bros. Studios • Icelandic Glacial Water • Häagen-Dazs • The Ritz-Carlton

• Crispin Porter + Bogusky Boulder 2010 - 2012 / Senior Art Director

Coke Zero • Domino's Pizza • Microsoft • Burger King • American Express • Vitamin Water • Best Buy

• 22 Squared Tampa 2007 - 2009 / Art Director

Publix Super Markets • Buffalo Wild Wings • Lincoln Financial • Toyota • Shoe Carnival • Florida's Natural Orange Juice

• BBDO Atlanta 2003 - 2007 / Art Director

Cingular Wireless/AT&T • Dell Computers • Capital One • The Peace Corps • Georgia Natural Gas • Pizza Hut • Georgia State Lottery • Bayer

• Peter Mayer Advertising New Orleans 2001 - 2003 / Jr. Art Director

New Orleans Saints Football • Harrah's Casino • Centurytel Wireless • Elmer's Candy

RECOGNITION

Cannes Lions

D&AD

Communication Arts

One Show

Lüerzer's Archive

Graphis

Print Magazine

Creativity

Effie's

CMYK Magazine